



**WILKES-BARRE FAMILY YMCA**



**2016 GRATITUDE REPORT**

**THE Y.™ FOR A BETTER US.**

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**THERE'S A Y  
IN EVERY  
FAMILY**





# LEADERSHIP MESSAGE

Dear Friends,

This is a very exciting time for our YMCA. In developing our Strategic Plan, we have heard and listened to the needs of our community and our members. We are doing our best to address the challenges in our community, while providing quality programs and developing our membership.

In 2016, we resurfaced Mericle Pool and the Children's Roof Top Playground. With the goal of providing arts programming for all of our camp participants, a new Arts Village is currently being built at Camp Kresge. In 2017, we will offer our first session of the Diabetes Prevention Program.

Our Y's mission is to put Christian principles into practice through programs that build a healthy spirit, mind and body for all. Our programs and services focus on youth development, healthy living and social responsibility and incorporate our core values of caring, honesty, respect and responsibility.

## **For Youth Development**

Research shows the attitudes and behaviors developed during the earlier years of life have a lasting impact into adulthood. Our YMCA focuses on preparing more kids for success in school and life by providing education and support, along with the physical and emotional guidance kids need to learn, grow and thrive.

## **For Healthy Living**

The obesity crisis threatens the future well-being of children, adults and families in our community. Through our health and wellness programs, the Y plays a key role in helping health-seekers of all ages decrease their risk for lifestyle related diseases and improve health.

## **For Social Responsibility**

The Y provides social services that support and empower people to overcome obstacles; provide volunteer opportunities that enable our members to support their neighbors; raise and award funds to ensure that everyone can be part of the Y; collaborate with area organizations to build healthier communities; and care for our environment.

We are committed to the great work the Y does each and every day. We invite you to join us as we work to strengthen the foundations of our community.

Warmest regards,



**Tish Last**  
**SIGNATURE**  
Board President



**James Thomas**  
**SIGNATURE**  
CEO



## Our Mission

To put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

## Our Cause

At the Y, strengthening community is our cause. We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. That's why we focus our work in three areas: **Youth Development, Healthy Living and Social Responsibility.**



**The Wilkes-Barre Family YMCA is a proud partner agency of the United Way of Wyoming Valley.**



**\$571,791.17**  
**Scholarships Awarded**

**SCHOLARSHIP BREAKDOWN**

**Camp & Outdoor Educational Programs - \$205,168.00**

**Child Care & After School - \$294,718.89**

**Membership - \$69,979.28**

**Aquatics - \$1,925.00**



**2,739 Volunteer Hours Completed**









**SERVING OUR  
COMMUNITY FOR A  
BETTER MIND, BODY AND  
SPIRIT FOR ALL!**

**YOUTH DEVELOPMENT**



# PROGRAMS



## AQUATICS

### SWIM LESSONS

- 6-36 months - 304 Participants
- 3-5 years - 535 Participants
- 6-13 years - 577 Participants
- 14 & Up - 24 Participants
- Swim Team - 108 Participants
- Private Lessons (all ages) - 90 Participants
- K-5th Grade Lessons - 97 Participants (Al Noor Academy, Bear Creek Charter School)

### AQUATICS EVENTS

- Egg Dip - 94 Participants
- Duathlon - 110 Participants

### SCHOLARSHIPS

- \$1,925.00 Awarded
- 38 Participants Served

## SUMMER CAMP

### CAMPERS/WEEKS SERVED

- 249 Day Campers
- 202 Overnight campers
- **451 Total Campers Served**
- 987 Day Camp Weeks
- 317 Overnight Camp Weeks
- **1,304 Total Summer Camp Weeks**
- 90 Overnight Scholarship Weeks
- 319 Day Camp Scholarship Weeks
- **409 Total Scholarship Weeks**

### FUNDING FOR CAMP PROGRAMS

- \$59,968.00 Scholarship Funds Awarded
- \$145,200.00 Awarded for Blue Sky Programming, Serving 1,750 Students



# CHILD CARE

**BECAUSE WE'RE MORE THAN A GYM...**



**WE'RE A PLACE TO LEARN AND GROW!**

## CHILD CARE & AFTER SCHOOL

### **CHILD CARE CENTER (AGES 6 WEEKS TO 6 YEARS)**

- 292 Total Children Served
- 162 Awarded Financial Assistance

### **AFTER SCHOOL PROGRAM**

- 88 Total Children Served
- 75 Awarded Financial Assistance

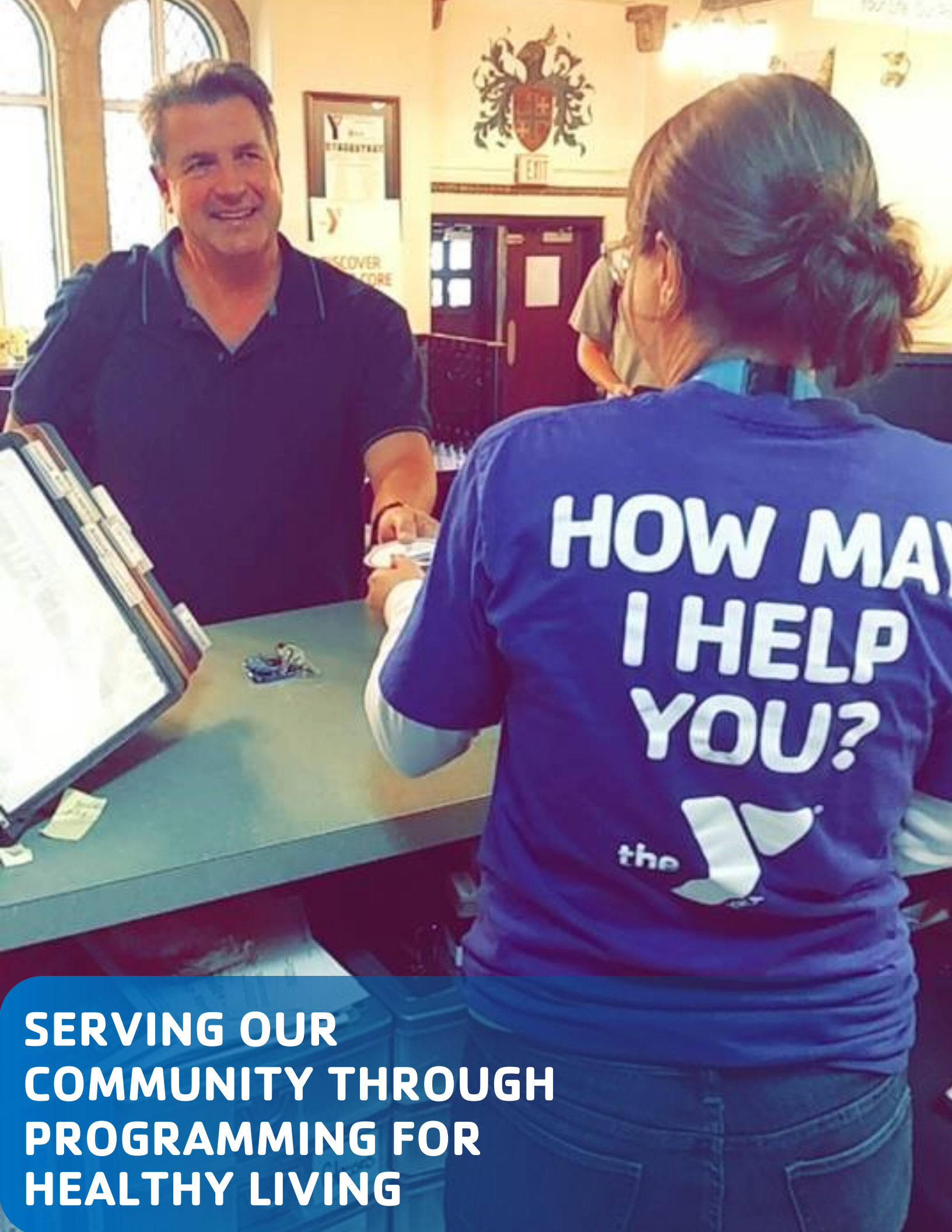
**\$294,718.89 Child Care Scholarships Awarded**

"The teachers in the Child Care program are wonderful! My child enjoys coming to school everyday. The YMCA helps me and my family by providing financial assistance so I am able to send my daughter to preschool to start her education."

**- A Thankful Parent**







**SERVING OUR  
COMMUNITY THROUGH  
PROGRAMMING FOR  
HEALTHY LIVING**

# HEALTH INITIATIVES

## LIVE, LOVE, DANCE STUDIO

26 Classes Offered  
102 Students  
77 Families



## WELLNESS CLASSES

297 Total Classes  
3,625 Participants

## PARTICIPANTS BY CLASS

- Body Vive – 181 Participants
- Zumba – 640 Participants
- Water Fitness – 1,182 Participants
- Dance Fit -1,127 Participants
- Yoga - 415 Participants
- Geri Fit - 80 Participants





## LIVESTRONG at the YMCA

29 Participants Served.  
Funded through a \$10,000  
Grant from the CVS Foundation.



## ENHANCE@FITNESS

48 Participants Served.  
Funded through a two-year,  
\$20,000 Grant from the  
Highmark Foundation



## CARDIAC/PULMONARY PROGRAM

20 Participants Served. Funded through  
a 3-year, \$25,000 Grant from the  
Northeastern Pennsylvania  
Health Care Foundation

In 2016, \$2,277 in Financial  
Assistance was Awarded.

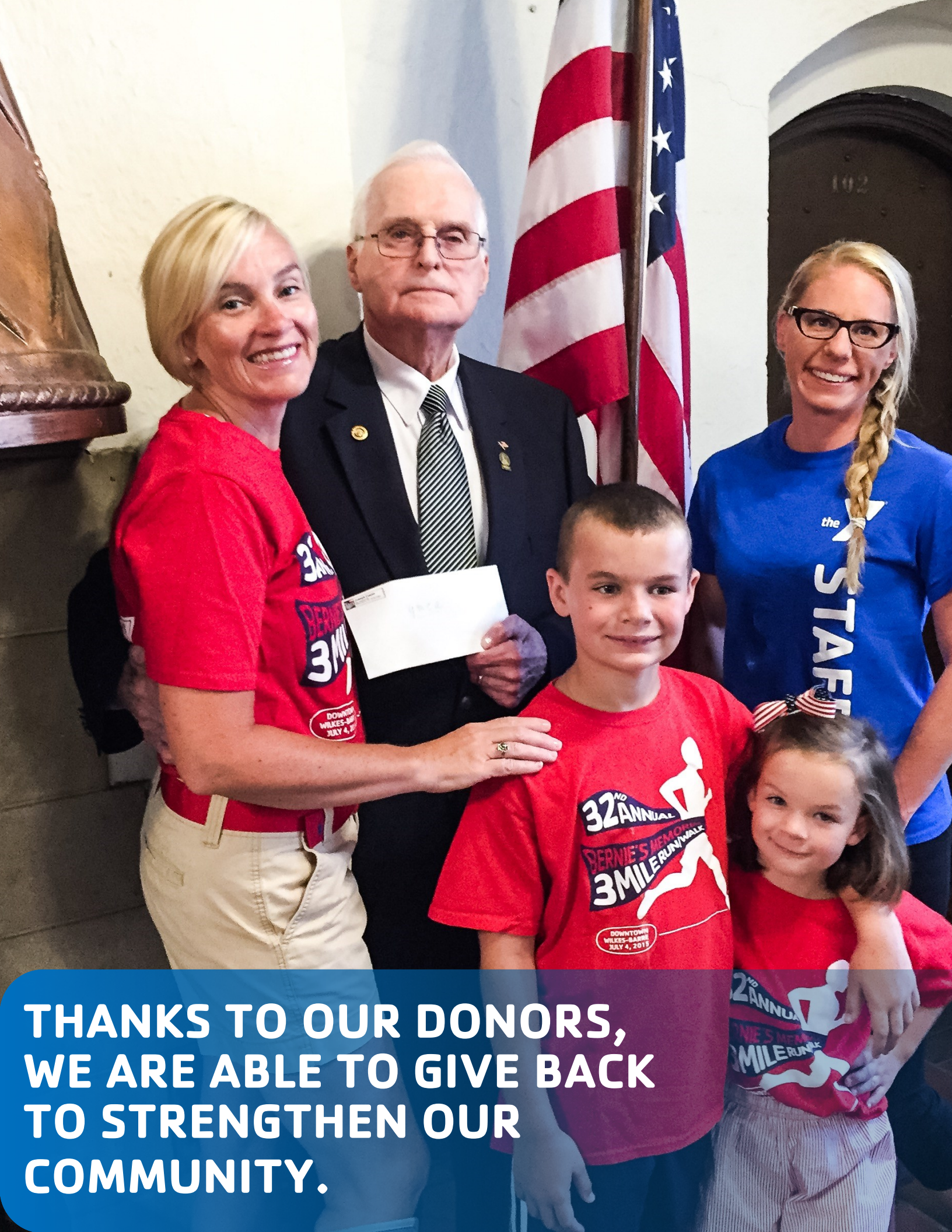


"For the last 2 years working in the Cardiac Program, I have had the pleasure of training Ray Matos who graduated from ProCare Physical Therapy and started to train hard! I am honored to have trained such a humble client and he will continue his strength journey with all his supporters here at the YMCA."

-Neil Mooney, YMCA Personal Trainer







**THANKS TO OUR DONORS,  
WE ARE ABLE TO GIVE BACK  
TO STRENGTHEN OUR  
COMMUNITY.**



# HERITAGE CLUB

Jay Amory\*

George & Elma Brandt\*

Wendy & Terrence Winston Casey\*

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Pamela & Raymond Ostroski\*

Patrice & Joseph Persico\*

Bernard Popson\*

John Riccetti

Connie & Durelle Scott

John Vetashick\*

George Sordoni\*

**\*Charter Members**

# FUTURE IMPACT

**\$50,000 & UP**

United Way of Wyoming Valley  
Mericle Foundation  
YMCA of the USA  
3KR2, LLC

**\$25,000-\$49,999**

Moses Taylor (Year 1 of 3 Grant Award)  
Landmark Community Bank  
Luzerne Bank  
M & T Bank  
Community Foundation of the Endless Mountains  
Maslow Foundation

**\$10,000 & \$24,999**

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Durelle and Connie Scott  
Tom and Cathy Maheady  
Joseph & Patrice Persico

# THANKS TO OUR DONORS!

## \$5,000-\$9,999

Pennsylvania State Police Troop P Cadet Camp  
Wells Fargo Foundation  
First National Community Bank  
Baker Tilly  
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UGI Utilities, Inc.  
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Button Oil Company  
Lackawanna Casualty Co.  
Michael and Kerry Speziale



# THANKS TO OUR DONORS!

## \$1,000- \$2,499

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Wilkes University  
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Van Horn Trust  
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# THANKS TO OUR DONORS!

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Karen Masley  
Jennifer Brennan



**FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING FOR  
SOCIAL RESPONSIBILITY**



# FINANCIALS

## REVENUES 2016

Annual Support Campaign  
Contributions - \$1,068,702

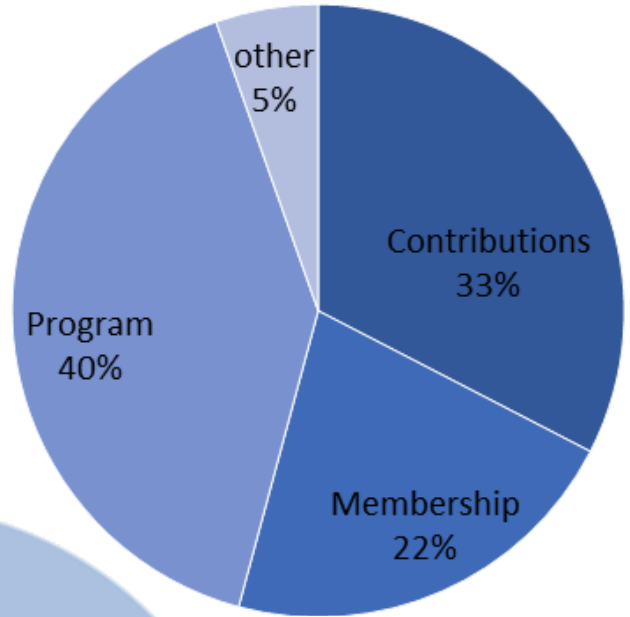
Membership- \$708,564

Program Fees - \$1,324,824

Other - \$177,538

**Total Revenue - \$3,279,628**

\*Numbers are not audited and revenue reflects net-income.



## EXPENSES 2016

Salaries, Benefits, Payroll Taxes - \$1,674,554

Program Expenses - \$396,374

Occupancy - \$417,154

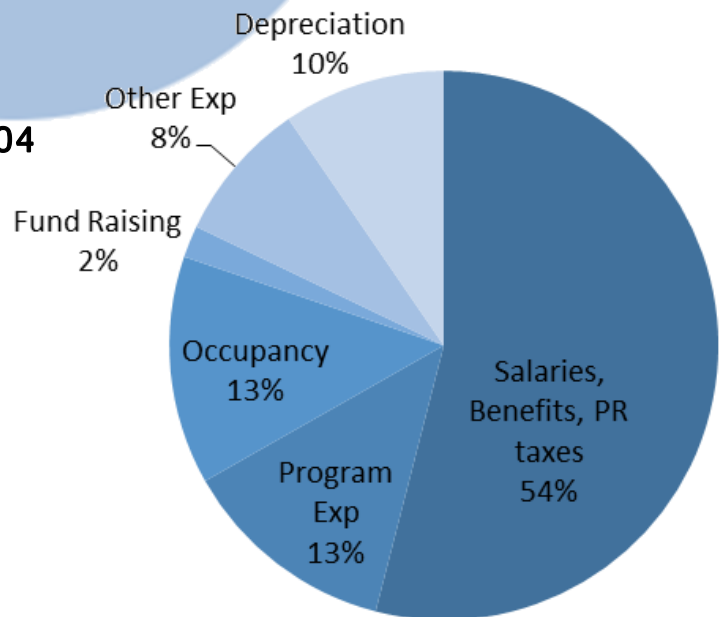
Fundraising -\$58,221

Other - \$257,880

Depreciation - \$296,621

**Total Expense - \$ 3,100,804**

\*Numbers are not audited



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